The NWMAF logo shall be made available for use by the NWMAF, its Boards, Committees, Affiliated Schools, and Members, under the following conditions:

- The logo may be used for the promotion of NWMAF, and its sponsored and endorsed events with permission of the Board of Directors. The logo may be obtained in hardcopy or digital form after submission of a written request explaining its intended use. The Board will verify the membership/affiliation status of the requestor.

- The logo shall be used in its entirety, with no part of the design or text omitted, substituted, or altered in any fashion, including substitution of fonts.

- The logo color schemes shall include the colors black, red, and white only.

- The material bearing the logo, or a facsimile thereof, shall be filed with the Board of Directors, before distribution. The Board reserves the right to deny use of the logo if it is found to be used in a manner inconsistent with this policy.