



# National Women's Martial Arts Federation

## Photography and Videography Policy

### Introduction

The mission of the National Women's Martial Arts Federation (NWMAF) is to promote the involvement of women and girls—cis and trans/non-binary/gender non-conforming person—in martial arts, self-defense, and healing arts.

Photography and videography are common at NWMAF events. They provide crucial archival records for the organization—evidence of accomplishing our goal. Photographs and video are also important personal keepsakes for participants and guests.

While acknowledging the importance of photographs and videography, we also recognize the equal importance of respecting the privacy of those who do not wish to be photographed or videotaped.

### Policy Statement

The NWMAF is committed to protecting the privacy of its members, event participants, and guests. It is vital to guard and respect the privacy of those who do not wish to be photographed or videotaped.

The NWMAF otherwise reserves the right to publish photographs or video—on its website and social media pages and in hard-copy marketing and advertising materials—of those who have signed a waiver or who are unrecognizable.

### Photography and Videography Guidelines

All members (Adult, Reduced-Cost Membership, Youth, Ally, Lifetime), event trainers, Board members, affiliated programs, allied members, volunteers, business associates, vendors, and guests shall agree to the following guidelines as a condition of NWMAF membership, affiliation, or participation.

These guidelines will be published, posted, or otherwise provided to event trainers, participants, and guests.

#### NWMAF

The NWMAF shall, to the best of its ability, agree to:

- Adhere to the privacy wishes of participants and guests;
- Provide an orange bandana or wristband, or an alternate option, to identify participants who do not wish to be photographed;

- Remind event participants and guests to be respectful of others and to ask permission before taking photographs or video; and
- Have event-designated photographers follow the above protocol.

### **Event Trainers, Participants, and Guests**

Trainers, participants, and guests shall, to the best of their ability, agree to:

- Be proactive in conveying to event photographers or others that they do not wish to be photographed or videotaped;
- Ask permission before taking photographs or video of others;
- Be respectful and thoughtful of others' wishes to *not* be photographed—or to not be prominently featured in photographs—regardless of use; and
- Exercise good judgment regarding the privacy of others when distributing photographs or video.

[For specifics regarding social media privacy guidelines, please see the NWMAF Communications and Social Media Policy.]

This policy was adopted by the NWMAF Board of Directors on Jan. 12, 2020.